

Printing guidelines for Jacket (e.g. Trim size 234x156mm)

Spine width: Taken as the paper bulk +4mm (or +5mm were the page extent exceeds 480pp)

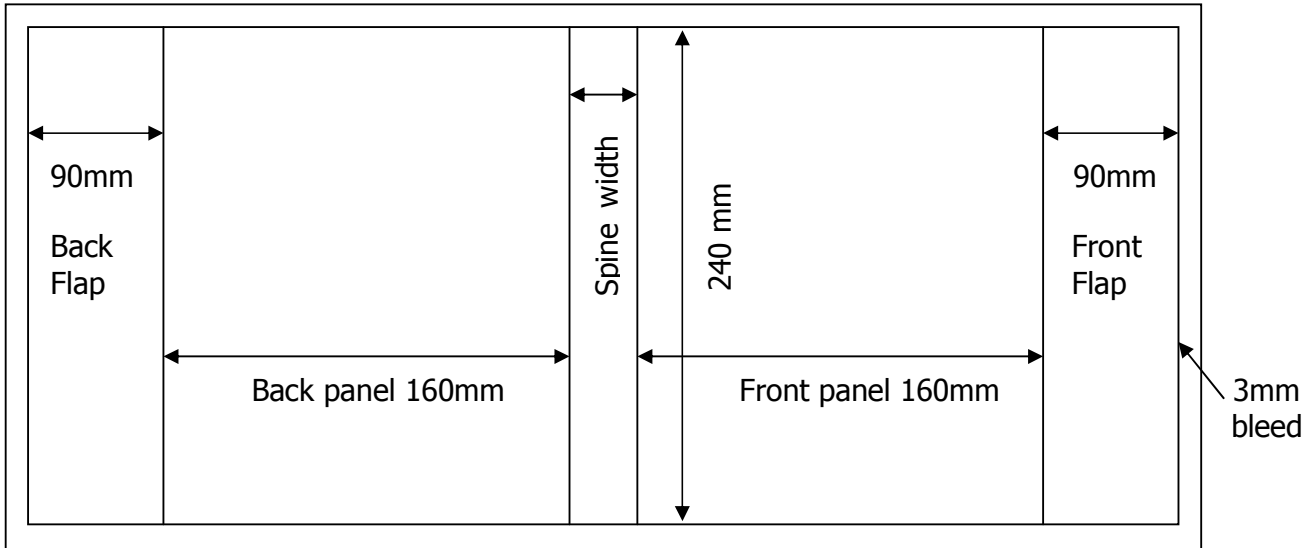
Flap widths: Needs to be between 75 and 100mm to allow us to jacket on machine.

Case size: Trim size plus 3mm added to head and tail

Panel width will be 4mm wider than the trim size

Note: Where the front and back panels meet the flaps coincides with the edge of the boards of the case (approximately 2.5mm where the jacket wraps around the board.

To avoid text showing on the flaps when the book is closed flap text needs to be positioned a minimum of 10mm from where the front and back panels meet the flaps.



Printing guidelines for cased ppc (printed paper case) (e.g. Trim size 234x156mm)

Spine width: Taken as the paper bulk +4mm (or +5mm were the page extent exceeds 480pp)

Boards used: Trim size plus 3mm added to head and tail

Panel width will be 4mm less than the trim size

It is best to avoid having text in the hinge which is positioned each side of the spine.

The image needs to extend by 15mm on each edge so that printed image extends to be covered by the endpaper when books are bound.

